The University of Alabama Bama Perks Discount Program Guidelines

The University of Alabama (UA) will permit approved vendors to offer their products and services to the UA community at a discounted rate per the guidelines below.

- 1. Vendor discount offers are subject to the sole approval of the UA Benefits Office.
- 2. Vendor discounts should be meaningful and of value to the UA community and must be greater that what is available to the general public. Short term discounts are not eligible for this program.
- 3. Vendor's participation in the Discount Program shall not constitute or create a contract or an agent relationship between the vendor and UA for the provisions of any goods and service to UA. Additionally, a vendor's participation in the Discount Program does not modify the terms of any existing vendor contract for goods and services with UA.
- 4. Vendor's participation in the Discount Program shall not constitute an endorsement by UA of the vendor or the products or services offered by the vendor.
- 5. UA may discontinue the Discount Program at any time or prohibit a vendor from participating in the program or discontinue a vendor's participation or the vendor's ability to offer a particular product or service or discontinue without advance notice.
- 6. Inclusion of the product or service in the Discount Program shall not be interpreted as a guarantee by UA of the quality or performance of a product or service.
- 7. Discounts for certain goods or services will not be considered for the program including cigarettes or other tobacco products, gambling services or venues, sexual services or adult entertainment, alcohol, tanning services or firearms.
- 8. Vendors of day care/elder care providers, housing/real estate agents or student loans may not participate in the Discount Program and offer any of its products or services.
- 9. UA shall approve the vendor's website link. Vendor shall keep its website information up to date if it uses a website to communicate information to the UA community regarding prices, products, services, and dates discount is being offered.
- 10. Vendor shall immediately notify the Benefits Office via the online form regarding any discount items that have been discontinued or withdrawn.
- 11. Vendor shall not disclaim knowledge of or responsibility for the authenticity or legality of their discount, product, or service.
- 12. Vendor shall comply with applicable UA rules and regulations, guidelines and policies, and state law including any licensing or certification requirements applicable to the provisions of a particular service.
- 13. Vendor will have no right to use any UA logo, seal, trademark, or other intellectual property for any purpose with the sole exception that Vendor may use UA's name for the sole purpose of publicizing the existence of the discount to the UA community.
- 14. Application for participation as a vendor will be made on the online Bama Perks Vendor Application Form. Once completed, the *Bama Perks Vendor Application Form* will be reviewed by the Benefits Office to determine compliance with the guidelines.
- 15. If the applicant's request is denied, the vendor will receive appropriate notification. All decisions of the Benefits Office are final.
- 16. If approved, the Benefits Office will authorize the vendor's appropriate information, including website links, to be displayed on the UA Benefits website.